

IAM2020W Program

Feb. 4, 2020 (Tuesday)	
15:30-16:30	Registration (Lobby, 1F)

Feb. 5, 2020 (Wednesday) 09:30-16:00 Registration	
Room	Delaware (3F)
10:00-12:30	Session A
12:30-14:00	Lunch (Restaurant Vigne, 1F)
14:00-16:30	Session B

Feb. 6, 2020 (Thursday) 09:30-16:00 Registration	
Room	Delaware (3F)
10:00-12:30	Session C
12:30-14:00	Lunch (Restaurant Vigne, 1F)
14:00-16:30	Session D

Feb. 7, 2020 (Friday) 09:30-12:00 Registration	
Room	Delaware (3F)
10:00-12:30	Session E
12:30-14:00	Lunch (Restaurant Vigne, 1F)

PID	Paper Title	Author(s)	Session
P0102	Firm-Level Determinants of Strength in Corporate Governance	Hsueh-Tien Lu	E
P0104	The Enterprise Resource Planning as Path and Process for Improving Firm Business Model and Performance	Rocio Rodriguez, Francisco José Molina-Castillo, Göran Svensson	C
P0105	Synthesis Knowledge form Productivity Development of a Creative Ceramics Industry for Competitive Advantage in Lampang Province.	Anurak Artitkawin, Nicha Naphaphon Jongkasikit, Kanokkanya Ruammaitree, Sorawit Moolintha	D
P0107	Financial Constraints and Private Equity Placements	Lee-Young Cheng, Kung-Chi Chen, Zhipeng Yan, Yan Zhao	E
P0108	Use HFMEA to Improve Patient Fall Events	Chen Kun Chih, Wu Yu Lung, Chen Chen Yu, Han Qiu Ping	C
P0109	The Analysis of Emotional Exhaustion on Pilots	Chih Chi Kuang, Kuei Min Wang, Kuang Hui Chiu	E
P0110	The Study of the Relationship between Perceived Justice, Perceived Betrayal and Behavioral Responses of Consumers	LI CHI LAN, Wen Chang Fang	C
P0111	The Design of a Management System for Optimal Selection in Honey Bee Queen Breeding	Tai-Sheng Su, Chin-Chun Wu, Jyi-Chang Tsai	B
P0112	Adopting Alternative Influence Strategies via Virtual Stickers	Chih-Ping Chen	C
P0113	The Effects of Abusive Supervision, Chinese Loyalty to Supervisor for Perceived Organizational Justice on Workplace Deviant Behavior: A Moderated Mediation Examination	Yung-Shun Wu, Shih-Liang Lee, Tsang-Kai Hung, Shu-Huei Liou	A
P0114	Applying Importance-Performance Analysis to Production-Marketing Coordination of the Steel Pipe Manufacturing Plant in Southern Taiwan	Nai-Chieh Wei, Yu-Ting Tseng, Shu-Chuan Hsu, Cheng-Hao Chen	E
P0115	Internal Auditor Characteristics and Internal Control Material Weakness Remediation: U.S. Evidence	Yu-Cheng Tsai, Hua-Wei Huang	A
P0116	Optimized Competency Model for Maximization of Job Performance	Chien-Chun Chen, Chiu-Chi Wei, Chiou-Shuei Wei	E
P0118	The Relationships Between the Supply Chain Collaboration and Innovation	Shu-hsien Liao, Yii-shun Shih	A
P0120	Environment Safety and Visual Communication: An Exploration of Children's Comprehension on Safety Pictograms	Mei-chun Chang	E
P0121	Consumers Choose the Homestay with Airbnb to Reorder the Actual Behavior in Taiwan: Empirically by Technology	Hui-Min Hsieh, T.K Hung	A

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	Acceptance Model		
P0122	Research on Dynamic Promotion Decision of Fresh Food in Chain Convenience Stores	Guan-Yu Lin, Tsung-Yin Ou, Pei-Yu Shi	B
P0123	A Combined Decision Model for Assessment of Critical Success Factors in Smart Long-term Care Information Strategy	Chih Hao Yang, Yu Hui Chen	C
P0124	Research and Implementation of Roughly Estimation the Height and Weight Using Pixels	Chiung San Lee	A
P0127	Production Process Development in Creative Ceramic Products of Small Entrepreneurs	Soravich Mulinta, THITIMA KHUNYOTYING, PONGSAK YOUMUNE	D
P0129	Analysis of the Crucial Success Factors for Tech-Based Startups	Shu-Hua He, Chao-En Yu	D
P0130	The Pharmacy Management Comparison Study Between Taiwan and Mainland China Areas - Based on Shanghai Chain Pharmacy	Li-Jen Huang, Yung-Shun Wu, Shieh-Liang Chen, Shih-Chi Chang	A
P0131	Key Factors that Influence the Effective Renewals of a Property Management Company at the End of the Applicant Escrow Period	Pio-Go Hsieh	C
P0132	Applying Cluster Analysis on Medical Materials Management	Tzu Chun Tsai, Nai-Chun Fang, Chuang-Chun Chiou	B
P0133	A Hierarchical Method of Cost Analysis for Software Development	Zi-Yi You, Yao-Ting Chen, I-Hui Li	A
P0134	Cost Analysis for Different Hospital Procurement Models	Sin-Ying Ciou, Yu-Ru Huang, Nai-Chuan Fang, Shao-Jen Weng, Ming-Jong Yao / Chuang-Chun Chiou	B
P0136	A Critique of a Biometrics-Based Authentication Key Exchange Protocol for Multi-Server TMIS Using ECC	Ya-Fen Chang, Che-Hui Lin, Wei-Liang Tai	D
P0137	Examining the Energy Security Performances for APEC Member States Using Data Envelopment Analysis Approach	Yung-Fu Chung, Tai-Hsi Wu	B
P0138	Comments on Light-Weight Hashing Method for User Authentication in Internet-of-Things	Ya-Fen Chang, Sheng-Jie Huang, Wei-Liang Tai	D
P0142	Dynamic Dispatching Rule Considering Finite Workforce for Semiconductor Wafer Fabrication Process	Po-Hsun Chen, Chuang-Chun Chiou	B
P0144	Application of LSTM Neural Network in Stock Price Movement Forecasting with Technical Analysis Index	Ting-Chih Chen, Chin-I Lee	A

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P0145	Optimization of Preventive Maintenance Scheduling Integrated with Production Planning for a Critical Machine	Hung-Yuan Sung, Chuang-Chun Chiou	B
P0148	Research on Tibet's Religious Tourism Features Attractive, Pre-departure Expectations, Experience and Revisit Willingness	Chienwen Wang, Yuxuan Wang, Bihan Dong, Zeyao Li	E
P0149	A Graphical Approach to Analyze Online Hotel Reviews Based on Text Mining	Li-Ching Ma, Zhi-Xuan Huang	C
P0150	An Artificial Intelligent Procurement Agent for High-Tech Supply Chains	Hsin-Yao Liao, Hao-Chun Howard Chuang	B
P0152	Modeling Derivatives Market Data with Artificial Intelligence Based on Fuzzy Logic to Automated Trading Algorithm for Individual Investors in Thailand	Kittinu Muayteng, Pornanong Budsaratagoon, C. Nuthong	D
P0153	A High-Capacity Data Hiding Method Based on Sudoku Games	Chia-Chen Lin, Ran Tang, Chin-Cheng Chang, Wan-Li Lyu	B
P0154	A Collaborative Learning Mechanism to Promote Learning Transfer Using the Groups Photo Pool on Flickr	KuoHua Huang	C
P0155	An Inquiry of OECD Countries' Energy Security Performance Under the UN SDGs Perspective	Shi-wei Huang, Tai-Hsi Wu	A
P0156	A jQuery-like Platform for Standardized Dataset Processing Logic	Marat Zhanikeev	C
P0158	Framework for Adaptive Change: Towards Sustainable Innovation	Emőke Takács, Toon Abcouwer	E
P0159	The Effect of Individual Innovation Characteristics on Apps Purchase	Hsiu-Li Liao, Su-Houn Liu, Chih-Chung Cheng	D